



## **Institute of Geologists of Ireland**

### **Interactive Seminar**

### **Innovation and the Geosciences**

**2<sup>nd</sup> November 2010**

**Facilitated by: Keith Finglas\* (Innovation Delivery) and David Trevitt\*\* (Business Knowledge Innovation)**

Annebrook House Hotel, Austin Friar Street, Mullingar, Co Westmeath

Innovation, the smart economy, the knowledge economy are much used phrases applied to the future direction of the Irish economy. As a contribution to this new future the GSI, GSNI and the Royal Irish Academy have recently published a report, “Geoscience - Towards a Smarter Economy” detailing how geoscience can be oriented toward a smart economy. It describes how the geoscience sector can contribute to economic recovery and it provides a clear vision of the sector in 2020. But how do we innovate in the geosciences and how do we get there?

This interactive seminar is designed to provide a framework on how innovation in the geosciences can take place in Ireland. Led by two leading practitioners in the field of innovation the seminar will describe what innovation is, how to develop an innovation strategy and dealing in a practical way on how to implement an innovation strategy. The seminar will advocate developing an innovation culture in order to achieve these objectives.

#### **Programme**

<b>Time</b>	<b>Description</b>	<b>Led by</b>
09.00 – 09.20	Geoscience – Towards a smarter economy	Peadar McArdle
09.20 – 09.40	Innovation Policy Context	David Trevitt
09.40 – 11.10	What is innovation? Results of Survey Monkey	Keith Finglas
11.10 – 11.30	Tea/Coffee	
11.30 – 13.30	Innovation Strategy and Forming the Innovation Challenge	David Trevitt
13.30 – 14.15	Lunch	
14.15 – 16.15	Team Work in Innovation: Solution / execution	Keith Finglas
16.15 – 16.35	Tea/Coffee	
16.35 – 17.15	The innovation challenges for the geosciences	David Trevitt

Company number 314400. Directors: John Kelly, D. Lewis, M. Burke, G. Stanley

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\* **Keith Finglas** has spent twenty-one years working for multinationals (G.E., Guinness and Intel) in project management and innovation. His last role in Intel was managing the Project Management Office for the Innovation Centre, before leaving to establish Innovation Delivery. Keith has been responsible for managing project groups and large projects in areas such as IT, Finance, HR and Construction. He has also taught project and programme management, as well as the implementation of innovation techniques within projects to achieve better results. He is interested in techniques that increase the value of a project, either through improving the quality of the solution or the quality of the delivery.

### **Innovation Delivery**

Innovation Delivery Ltd. was established in 2006 by three founders with key experience in the innovation arena. Keelin Costello and Chris Kurjan worked for IDEO in California, while Keith Finglas worked for Intel. Together they have combined to make leading edge innovation techniques available in Ireland for SMEs, MNCs, semi-state agencies and 3rd level institutions.

Like Peter Drucker, we believe that “successful innovation...is a discipline, capable of being learned, capable of being practiced.” To that end, we offer our clients innovation support in ways that enable them to absorb innovation into their organisations through training and facilitation/project management, taking account of both cultural and leadership challenges through our innovation management approach. These techniques are based on a Design Thinking approach that combines User Centred Design, Change Management and Project/Programme Management to deliver either projects or organisational change for clients.



\*\* **David Trevitt** is a consultant-practitioner in the area of innovation. He has considerable experience in working with organisations in developing their capability both to innovate internal processes and to develop innovative products and services. David's management experience spans the full innovation development lifecycle in dynamic international technology markets. He has been both Head and VP of Product Management for international technology companies.  
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**Business Knowledge Innovation** are specialists in innovation, strategic review and business improvement. We support strategic change with process re-design and implementation and innovation throughout its lifecycle, from ideation to commercialisation. Our goal is to enable sustainable growth in highly competitive markets.

The Business Knowledge Innovation approach is informed by your needs and our 'hands-on' business experience of what works in practice within real world constraints. Our diverse industry experience covers all sizes and types of organisation including multinationals, SMEs and public sector. We know one size doesn't fit all and so we tailor our approach to our client and their industry needs. Our philosophy is one of delivering professionalism in everything we do. We work closely with other specialist consultancies to deliver larger more complex projects, both for their own clients and our own.

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